

Feature Name	Description	Research Support
<b>P1: Must-Have</b>		
<b>Responsive Design</b>	Website must scale and re-arrange to accomodate all devices and users	Design brief Business goal Secondary research
<b>Modern Logo</b>	On-trend logo with broad appeal	Design brief Business goal
<b>Map &amp; Database</b>	Interactive map for dropping pins for locations of community cats, visible to registered networks, groups, and volunteers in the area. Downloadable spreadsheet or viewed as a dynamic table. Tracks locations TNR'd and that need it. TNR status visible on map via icons, color, text.	User Interviews
<b>Scheduler</b>	Tool for groups and organizations to coordinate with volunteers and clinics on their availabilities to perform TNR related tasks	User Interviews
<b>P2: Nice to have</b>		
<b>Donation</b>	Users can make donations using credit cards, venmo, cash app, Gpay, Apple Pay, PayPal. Able to specify which registered group(s) are given the funds, or give to Cat Collab. Can filter the group listings by location.	In-depth Comparison User Interviews
<b>Get Help</b>	Find resources, FAQ, and see a list of organizations in your area based on zipcode, address, or map pin coordinates.	In-depth Comparison User Interviews
<b>Get Involved</b>	Users can sign up as a volunteer with local organizations with simple application form that once filled out, gives user a list of registered partners.	In-depth Comparison
<b>P3: Surprising and delightful</b>		
<b>Double posting</b>	Posts on Cat Collab can be posted to organization/group Facebook pages, so that channel stays informed and reduces posts needed.	User Interviews
<b>P4: Can come later</b>		
<b>Public Post</b>	New user can make a general post asking for help, without registering. Able to add images, body text, and location data using the map and/or address.	User Interviews