




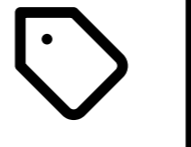
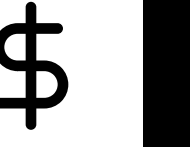




<p>Key Partners </p> <ul style="list-style-type: none"> • vet clinics • volunteers • trap suppliers • food suppliers • animal control • rescue shelters • non-profit organizations • city/county/state programs 	<p>Key Activities </p> <ul style="list-style-type: none"> • coordination • check local laws • educational outreach • advocacy • trapping • transportation • recovery • release 	<p>Value Propositions </p> <p>Provide individuals, groups, and non-profits involved in TNR a central hub for networking, resource sharing, and collaboration.</p> <p>Currently, the process is very manual and disjointed, with organizations all doing things a bit differently and each with their own channels of communication.</p> <p>We can streamline this process with easy public facing features for newcomers, but also as a place for experienced TNR activists to work together under one roof.</p> <p>It's the round table of TNR, and each group or organization can keep their own processes in place. This just expands their reach and ability to work together.</p> <ul style="list-style-type: none"> • educate • offer help • coordinate • donate • get help • register 	<p>Customer Relationships </p> <ul style="list-style-type: none"> • online • in-person • events • phone • radio • television 	<p>Customer Segments </p> <ul style="list-style-type: none"> • volunteers (current and new) • non-profits • local government programs • vet clinics • shelters • animal control
<p>Cost Structure </p> <ul style="list-style-type: none"> • cat food • office space • vehicles • salaried employees • clinical costs • advertisement 		<p>Revenue Streams </p> <ul style="list-style-type: none"> • grants • donations 		
<p>Key Resources </p> <ul style="list-style-type: none"> • people • social media • cat food • shelter location • vehicles • electricity • computers • mobile devices • internet 		<p>Channels </p> <ul style="list-style-type: none"> • website • social media • email • internet ads • block walks • billboards • public speaking • meetups • conventions • robocalls • radio ads 		